



**ISAAC ADDAE, CEO of Addae & Company, is a business professor & change agent dedicated to shifting the trajectory of individuals, communities & organizations.**



- **B.S. in electrical & computer engineering**
- **M.S. in systems engineering**
- **Ph.D. candidate in business administration**
- **Diverse industry background**
  - **IBM (systems development)**
  - **Booz Allen (technology consulting)**
  - **Raytheon (systems engineering)**

## *Engineering Social Change*

### *Research & Teaching*

- ▶ Assistant professor of business administration at Tennessee State University
- ▶ Active researcher in entrepreneurship & social enterprise
- ▶ Experienced educator of business students with diverse backgrounds
- ▶ Teaches courses in business strategy, entrepreneurship & leadership

### *Consulting & Coaching*

- ▶ Founder of Addae & Company, a strategic solutions firm
- ▶ Skilled in business strategy development & implementation
- ▶ Specializes in business & nonprofit startup
- ▶ Proficient in facilitating workshops on individual & organizational development
- ▶ Possesses industry experience in technology development & consulting

### *Civic Leadership*

- ▶ Founder, 260 Change Fund, Giving Circle
- ▶ Founder, Conscious Conversation
- ▶ Founder, Hub for Urban Entrepreneurship
- ▶ Board member, Nashville Black Chamber
- ▶ Board member, The Equity Alliance
- ▶ Board member, Walk Bike Nashville
- ▶ Board member, Metro Nashville Health & Educational Facilities Board

### *Speaking & Moderating*

- ▶ Engaging & thought-provoking speaker to diverse audiences
- ▶ Sought after moderator of community-based dialogue involving multiple stakeholders
- ▶ Well-versed in leading discussions on complex societal & organizational issues
- ▶ Regularly highlighted in various local media outlets (Tennessean, Nashville Business Journal, Tennessee Tribune)

Learn more at [isaacaddae.com](http://isaacaddae.com)

Email [hello@isaacaddae.com](mailto:hello@isaacaddae.com)



## Experience & Impact

### Conscious Conversations

- ▶ Organized & moderated 20 community conversations on issues related to community and economic development
- ▶ Highly-demanded platform for addressing important topics since February 2016
- ▶ 100 - 300 citizen attendees on average
- ▶ Conscious Conversation: Nashville Transit, For or Against? in partnership with Walk Bike Nashville (120 attendees)
- ▶ Conscious Conversation: The Future of Nashville General Hospital in partnership with Metro Council Minority Caucus, Equity Alliance & SEIU Local 205 (295 attendees)

### Panelist & Speaker

- ▶ Leadership & Diversity - Student Tennessee Education Association (Franklin, TN)
- ▶ Diversity in Community Systems - New Leaders Council (Nashville, TN)
- ▶ Career Development - Law & Leadership Society, Belmont University (Nashville, TN)
- ▶ 2018 Chairman's Business Leader Roundtable, Nashville Hispanic Chamber
- ▶ Social Entrepreneurship - Philanthropy, Innovation & Entrepreneurship Symposium (Birmingham, AL)
- ▶ Education, Economic Development & Gentrification - Vanderbilt Univ (Nashville, TN)

### Training & Workshops

- ▶ Decision Quality & Dealing with Ambiguity, Commissioner's Leadership Academy, Tennessee Bureau of Workers Compensation
- ▶ Process Management - Mission Possible Commissioner's Leadership Academy, Tennessee Department of Human Services
- ▶ Drive for Results, Emerging Leaders Commissioner's Leadership Academy, Tennessee Department of Human Services

### Consultant & Strategist

- ▶ Triton Finance Group (Trifigo app) - startup planning & business development
- ▶ Knowledge Bank Nashville - strategic planning
- ▶ Health Industry Representatives Association - strategic planning & SWOT analysis
- ▶ Hope Song, Inc. - nonprofit formation
- ▶ Barber's Express, LLC - strategic planning
- ▶ The Achiever Academy, Inc. - nonprofit formation & strategic planning

## Awards & Recognitions

- ▶ Nashville Area Chamber of Commerce Leadership Connect Program, 2018
- ▶ Alpha Kappa Alpha Sorority, Inc. South Eastern Region Connector Award, 2018
- ▶ Nashville Black Chamber of Commerce Rising Star Award, 2017
- ▶ NAACP Nashville Branch Legacy Award, 2017
- ▶ Nashville Black 40 under 40 Maynard Excellence Award, 2017

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